

**Free Advertising Events on City Assets****1- Experience Brampton Website**

Experience Brampton is a free comprehensive events resource in our community, fueled by the events calendar database Now Playing Toronto, owned and operated by Destination Toronto.

It is designed to help event producers increase their reach and grow new audiences. Filled with listings for performances, shows, exhibits, special events, festivals, classes, workshops and more with direct links for tickets. All events are searchable by venue, date, categories and themes, keywords, location and more, showcasing the full breadth of things to do.

Refer to “Experience Brampton - Introduction and Event Submissions” document for next steps.

**2- City of Brampton Website: Events Calendar**

Events may be promoted on the *Events Calendar* located on the City of Brampton’s website. This is an application-based approval process, subject to restrictions in accordance with Policy 14.5.2. For more information and to complete the application visit [City of Brampton | Festivals and Events | Submit an Event](#).

**3- Garden Square Screen**

Events may be promoted on the big screen located in Garden Square. Content is in rotation and curated by the Garden Square programming team. Content, including artistic work and community information, short films and videos, moving images, animation, and digital and interactive art can be submitted for consideration. For more information about screen content submission, [refer to the LED Screen Guidelines and Form](#) or email [garden.square@brampton.ca](mailto:garden.square@brampton.ca).

**4- Posters in Recreation Centres**

Events may be promoted in Recreation Centres by way of posting signage (i.e. posters). Such advertising requests must be submitted thirty (30) days prior to the anticipated event date. Please contact 905.874.2925 for further information.

**5- Mayor and/or Members of Council**

Mayor Brown and/or Members of Council may assist with advertising your event, at their discretion. Connect with the Mayor or Member of Council:

- Mayor Brown: [City of Brampton | Office of the Mayor | Contact the Mayor](#)
- Councillor Vicente: [City of Brampton | Members of Council | Contact Councillor Vicente](#)
- Councillor Santos: [City of Brampton | Members of Council | Contact Councillor Santos](#)
- Councillor Palleschi: [City of Brampton | Members of Council | Contact Councillor Palleschi](#)
- Councillor Brar: [City of Brampton | Members of Council | Contact Councillor Brar](#)
- Councillor Medeiros: [City of Brampton | Members of Council | Contact Councillor Medeiros](#)
- Councillor Keenan: [City of Brampton | Members of Council | Contact Councillor Keenan](#)
- Councillor Fortini: [City of Brampton | Members of Council | Contact Councillor Fortini](#)
- Councillor Power: [City of Brampton | Members of Council | Contact Councillor Power](#)
- Councillor Toor: [City of Brampton | Members of Council | Contact Councillor Toor](#)
- Councillor Singh: [City of Brampton | Members of Council | Contact Councillor Singh](#)

## **Paid Advertising Events on City Assets**

### 1- **Digital Screen Community Centre Advertising Program**

Boost your brand's visibility and reach your target audience with Community Centre digital screen advertising. There are 12 Community Centres across the City equipped with 39 digital screen advertising displays. Your ad is displayed on all 39 screens across the 12 locations. For all inquires, please email: [sponsorbrampton@brampton.ca](mailto:sponsorbrampton@brampton.ca) to book your space today.

### 2- **Arena Board Community Centre Advertising Program**

Increase your brand presence in the Brampton community through our arena board advertising at community centres across the City.

For all inquires, please email: [sponsorbrampton@brampton.ca](mailto:sponsorbrampton@brampton.ca) to book today.

### 3- **CAA Advertising Program**

The CAA Centre is one of the most dynamic and high-traffic sports and entertainment complexes in the GTA. Arena board advertising is now available at the three NHL-sized community rinks at the CAA Centre.

For all inquires, please email: [sponsorbrampton@brampton.ca](mailto:sponsorbrampton@brampton.ca) to book today.

### 4- **Brampton Transit**

Servicing an average 40+ Million riders annually, Brampton Transit is the main artery connecting residents to their destinations. Target your customers on the move with a range of advertising options related to buses, transit shelters and benches.

Visit [City of Brampton | Brampton Transit | How to Advertise with Brampton Transit](#) for more details and next steps