

EXPERIENCE BRAMPTON

INTRODUCING EXPERIENCE BRAMPTON EVENT WEBSITE

Looking to reach more audiences as you promote your event in Brampton?

Experience Brampton is a free comprehensive events resource in our community, fueled by the events calendar database Now Playing Toronto, owned and operated by Destination Toronto.

It is designed to help event producers increase their reach and grow new audiences. Filled with listings for performances, shows, exhibits, special events, festivals, classes, workshops and more with direct links for tickets. All events are searchable by venue, date, categories and themes, keywords, location and more, showcasing the full breadth of things to do.

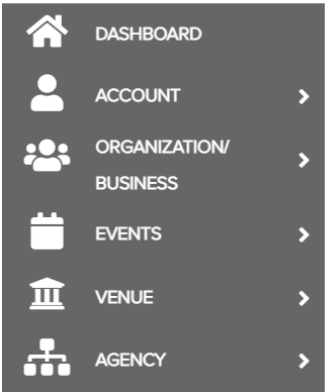
Ready to get registered?

We invite you to www.experiencebrampton.com.

Click on “**Submit an Event**” to transition to the Now Playing Toronto website to register for an account.

After you are registered you can begin posting your event, organization, and/or venue information.

Once you have logged in, click on “My Account”. This will bring you to the User Dashboard.





To submit an event

Click **“Events”** and **“Add New”** to add your event information and submit.

To learn more about how to post your events, visit the User Guide [here](#).

Event Listing Approval Process

Your event will not automatically be added to the calendar. It will first go through an approval process by our admin team to make sure it meets calendar policy. You'll be notified if your event isn't approved by the team at Now Playing Toronto. Now Playing Toronto and Experience Brampton reserve the right to approve or deny any submitted events and make any minor edits to event information as needed.

If any of the details for your event change or you need to make updates, you can manage your edits in the User Dashboard at any time!

We recommend that you submit your event listing at least five weeks prior to the event's start date for optimal promotion.

Events will be generally approved within 5-7 business days.

Calendar Policy

- Events must be held in the city of Brampton (L Postal Codes only); events posted from outside the area will not be approved.
- Events must be open to the public and of interest to locals & visitors.
- Meetings, membership events, b2b events or sales events whose primary purpose is to sell or promote products or services will not be approved.
- Fields with asterisks (*) are required.
- You must submit a high-resolution photo (All images MUST be at least 600 x 400 pixels and .jpg, .png, or .jpeg format only) that you have full permission to use.
- Brief English language translation of the event description if the event is in a language other than English

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Experience Brampton does NOT accept:

- Events outside the city of Brampton (L Postal Code only) for the Brampton Data Feed
- Political rallies
- Religious/worship services (does include faith-based events and entertainment)
- Happy hours
- Recruitment events (job postings, call for talent or exhibit artists)
- B2B events

PLEASE NOTE: Now Playing Toronto/Experience Brampton reserve the right to edit and/or remove any and all listings or images without prior notification to the event submitter. These guidelines articulate the general parameters by which such information will be considered and accepted or rejected for submission to the website; however, in all instances, the authority to make decisions based on specific circumstances belongs to Now Playing Toronto.

Questions?

If you have questions about Experience Brampton, please contact tourism@brampton.ca.

If you have any questions regarding the Now Playing Toronto database, please contact info@nowplayingtoronto.com.