

City of Brampton Recreation

DIGITAL SCREEN ADVERTISING PROGRAM



Advertising on digital screens in Brampton Community Centres is a great way to reach your target audience.

Your ad will be displayed on 35 screens in six Community Centre locations across the City, reaching nearly half a million residents every month!

Brampton's population is 656,480 and 53% of residents were born outside of Canada. The City is made-up of 250 different cultures speaking 171 languages.

Locations

Cassie Campbell Community Centre
Paul Palleschi Recreation Centre
(formerly Loafer's Lake)
Save Max Sports Centre
Gore Meadows Community Centre
Riverstone Community Centre
Susan Fennell Sportsplex

Estimated Foot Traffic

5,188,000 Total Annual Traffic
433,000 Total Monthly Traffic
(Estimates pre-Covid)

Why Advertise with Us?

- High-traffic, active community spaces
- Targeted reach
- Family-friendly environment
- Ad dollars support the community

DIGITAL ADVERTISING PACKAGES

12 Months

\$3,525 / \$294 per month + HST

Three artwork changes permitted

BEST VALUE!

6 Months

\$1,869 / \$311 per month + HST

One artwork change permitted

3 Months

\$1,035 / \$345 per month + HST

No artwork changes permitted

Ad Specifications

- Static image 1024 x 768
- 72 ppi resolution
- RGB color mode
- JPEG file format

Book Space

Email sponsorbrampton@brampton.ca to book your ad space today.

For a complete list of advertising opportunities with the City of Brampton, visit our website.

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MAP



RECREATION CENTRE	LOCATION
1 Cassie Campbell Community Centre	1050 Sandalwood Pky W.
2 Paul Palleschi Recreation Centre (formerly Loafer's Lake)	30 Loafers Lake Ln.
3 Save Max Sports Centre	1495 Sandalwood Pky E.
4 Gore Meadows Community Centre	10150 The Gore Rd.
5 Riverstone Community Centre	195 Don Minaker Dr.
6 Susan Fennell Sportsplex	500 Ray Lawson Blvd.