

## Brampton Southwest Quadrant Renewal

Cityzen Development Group / Zeidler Partnership Architects / NAK Design Group  
41 George Street, Brampton, Ontario

### New Building, Commercial (Office or Retail) / Mixed Use



The Brampton Southwest Quadrant Renewal project, adjacent to City Hall, is a significant new administrative and civic building that meets the City of Brampton's goals to intensify and revitalize the downtown. Responding to a design-build competition, Zeidler Partnership Architects and Dominus Cityzen worked closely with the City to plan, design, and complete the project. Located on a key intersection at Queen and George Streets, the 205,000 sq. ft. building spans two blocks with a unique u-shaped footprint and provides City Hall with an address on its main street that was previously lacking. This project welcomes the public with a landscaped courtyard off Queen Street, dramatic lobby space, 2-storey building with public and retail spaces, and 9-storey West Tower with City administrative space and meeting rooms for public use.

The main lobby provides a double-height space with customized sculptural walls using a rose design that references Brampton as the Flower City. Other design features include a sculpture garden and translucent red glass walls that mark the secondary entrances as well as the dynamic central stair. A pedestrian bridge over George Street is a connective passageway between two city blocks, café space, and unique vantage point to pause and appreciate the city.

Through its presence in the surrounding context, strong connection to the urban streetscape, provision of retail space, and attention to quality materials and architectural space, the project supports the City's ongoing plan to improve its downtown for public enjoyment and to attract private sector investment for further growth.

Completed in 2015 and certified LEED Gold, the Brampton Southwest Renewal project sets an exciting architectural precedent for Brampton's potential as a vibrant contemporary city with an engaging streetscape, and upholds the idea that urban design can be an inspiration and catalyst for civic pride and renewal.