



THE CORPORATION OF THE CITY OF BRAMPTON

BY-LAW

Number 270-2007

To amend By-law 399-2002, as amended,
The Sign By-law

WHEREAS development of the Queen Street Corridor and Downtown Brampton are a priority; and

WHEREAS signage is an important tool for attracting quality development to the Queen Street Corridor and Downtown Brampton.

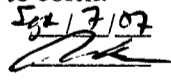
NOW THEREFORE The Council of the Corporation of the City of Brampton ENACTS as follows.

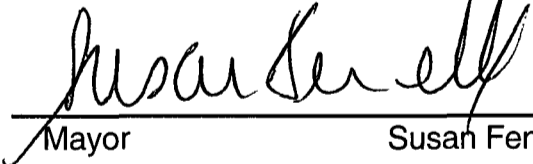
- 1. THAT By-law 399-2002, as amended, is hereby further amended
 - a) By adding the following Sentence to Section 8. EXEMPTIONS

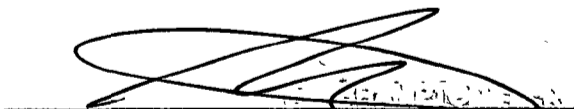
(17) Signage on hoarding provided the signage does not extend beyond the structure of the hoarding; and

- b) By adding Schedule XV QUEEN STREET CORRIDOR AND DOWNTOWN BRAMPTON PROVISIONS attached hereto.

READ a FIRST, SECOND and THIRD TIME, and PASSED, in OPEN COUNCIL, this 12 day of September, 2007

Approved as to form.
 Sep 17/07



 Mayor Susan Fennell


 City Clerk Kathryn Zammit
Peter Fay, Deputy City Clerk

Approved as to content


 Brenda Campbell
 Director of Building and
 Chief Building Official

**SCHEDULE XV TO BY-LAW 399-2002
QUEEN STREET CORRIDOR AND DOWNTOWN BRAMPTON PROVISIONS**

1. GENERAL PROVISIONS:

- (1) The provisions in this schedule shall apply to all lands as outlined on Map 3 to this by-law;
- (2) The provisions outlined in this schedule shall apply only to proposed development projects which are subject to site plan control;
- (3) Signs designated under this schedule shall be permitted once the Zoning By-law is in effect for the proposed development and shall be removed once the sales centre related to the property development ceases to operate;
- (4) Signs shall be indirectly illuminated only;
- (5) Ground signs shall be single or double-faced signs only;
- (6) Ground signs shall have a distance from finished grade to the bottom of the sign of either less than 0.15 m (6 in) or greater than 2.4 m (7.9 ft);
- (7) No person shall erect or display a ground sign within a *visibility triangle* unless such sign has a minimum clearance of 2.4 m (7.9 ft) above the finished grade;
- (8) Notwithstanding Section 5.(1) the following signs shall be permitted and are exempt from the requirement for a permit:
 - (a) Signage on hoarding provided the signage does not extend beyond the structure of the hoarding; and
 - (b) Flags or banners in conjunction with a temporary sales centre provided that no more than nine flags or banners are displayed at any one time. Each flag or banner shall not exceed 2.7 m² (29 ft²) in area and shall be attached to a pole not exceeding 7.5 m (24.5 ft) in height.
- (9) Notwithstanding Section 5.(5) A-frame signs located on the road right-of-way shall be permitted, as outlined under this schedule, subject to the following conditions and restrictions:
 - (a) Prior to the issuance of a permit for A-frame signs located on the road right-of-way, for the entire length of time the permit is valid and any subsequent renewal thereof, the owner shall at its own expense obtain and provide the Corporation of the City of Brampton with evidence of Commercial General Liability Insurance, against all claims for personal injury, including bodily injury resulting in death, and property damage with an inclusive limit of not less than Two Million (\$2,000,000.00) per occurrence. Such policy(s) shall include the Corporation of the City of Brampton as an additional insured;
 - (b) No person shall erect or display, or cause to be erected or displayed, an A-frame sign without first affixing thereto, in a clearly visible fashion, a validation sticker;
 - (c) No A-frame *sign* shall be located within the Brampton Downtown Area, as indicated in Schedule X of this by-law;
 - (d) No A-frame *sign* shall be located within the minimum sightline requirements as indicated in Schedule XI of this by-law;

SCHEDULE XV TO BY-LAW 399-2002 (Continued)
QUEEN STREET CORRIDOR AND DOWNTOWN BRAMPTON PROVISIONS

- (e) No A-frame *sign* shall be located so as to obstruct or interfere with *highway* maintenance, impede movement of pedestrian or vehicular traffic, or otherwise create a hazard;
 - (f) No A-frame *sign* shall be located on a median or within 46 m (150 ft) of utilities or bus stops; and
 - (g) No A-frame *sign* shall be displayed before 6:00 pm on a Friday or after 6:00 am on a Monday, except when the Friday or Monday is a statutory holiday, the display dates shall be adjusted by one day to allow the *sign* to be displayed during the statutory holiday;
- (10) Where there is a conflict between other provisions of this by-law and the provisions of this schedule, this schedule shall apply to the Queen Street Corridor and Downtown Brampton projects;
- (11) All signs for the Queen Street Corridor and Downtown Brampton projects shall be subject to the requirements and restrictions as set out in the tables below:

	Ground Signs				Wall Signs
	# of Signs Permitted on a Lot	Maximum Sign Area	Maximum Height	Minimum Distance from Property Lines	Maximum Sign Area
Signs on the same property as a Sales Centre ¹	One	15 m ² (161 ft ²)	7.5 m (24.5 ft)	1.0 m (3.3 ft)	Not Limited ²
Signs on the property to be developed	One	15 m ² (161 ft ²)	7.5 m (24.5 ft)	10 m (32 ft)	Not Permitted
3rd Party signage ^{3, 4}	One	20 m ² (215 ft ²)	7.5 m (24.5 ft)	1.0 m (3.3 ft)	Not Permitted
	¹ Regulations apply to a temporary structure that is subject to an agreement with the City.				
	² <i>Signs</i> shall be contained wholly within the <i>building wall face</i> of the temporary sales centre. Signage at sales centres displayed on a unit in an existing plaza shall be subject to the provisions of Schedule III WALL SIGNS to this by-law				
	³ The property shall be vacant land with a minimum lot size of 0.4 hectare (1 acre)				
	⁴ The sign shall not be erected within 30 m (98 ft) of a property zoned residential				

	A-Frame Signs		
	# of Signs Permitted	Maximum Sign Area	Maximum Height of Sign
Signs on the Road Right-of-way	12 per sales centre ⁵	1.5 m ² (16 ft ²) ⁶	1.2 m (4 ft)
	⁵ Permits are for a 3 month period, and can be renewed up to the time of removal of the sales centre		
	⁶ No <i>sign</i> shall have more than two faces		

SCHEDULE XV TO BY-LAW 399-2002 (Continued)
QUEEN STREET CORRIDOR AND DOWNTOWN BRAMPTON PROVISIONS
MAP 3

