

Third Party Advertiser Information



E2651

Information for Potential Third Party Advertisers

Brampton
Votes 2026

Prepared by the City of Brampton Election Office for the 2026 Municipal Election. This information is available in alternate formats upon request.

www.brampton.ca/BramptonVotes

BramptonVotes@brampton.ca, 311 or 905.874.2000

This information is for potential third party advertisers for the 2026 Municipal Election. Information updates are available on the City of Brampton Election website at www.brampton.ca/bramptonvotes.

What is Third Party Advertising?

A third party advertisement is an advertisement in any broadcast, print, electronic or other medium that has the purpose of promoting, supporting or opposing:

- A candidate, or
- A “yes” or “no” answer to a question on the ballot

In order to advertise during the 2026 Municipal Election, you must register with the City Clerk’s Office. You must register with each municipality you wish to conduct advertising in.

Who Can be a Registered Third Party Advertiser?

Only the following persons and entities are eligible to file a notice of registration to be a third party advertiser:

- An individual who is normally resident in Ontario
- A corporation that carries on business in Ontario
- A trade union that holds bargaining rights for employees in Ontario

Important Dates

According to the *Municipal Elections Act, 1996*, as amended, and the City of Brampton Election Signs By-law, the following important dates are in effect for the 2026 Municipal Election:

Event	Date	Timing
Registration start date	May 1, 2026	8:30 am
Restricted period for advertising begins		
Signs are allowed according to Election Signs By-law (24 days before Voting Day)	October 2, 2026	After 5 pm
Advance Voting	October 9-11, 16-17, 2026	
Home Voting Service	October 13-15, 2026	
Registration end date	October 23, 2026	4:30 pm
Voting Day	October 26, 2026	10 am to 8 pm
Restricted period for advertising ends		
Signs must be removed according to Election Signs By-law (72 hours after close of Election)	October 29, 2026	Before 8 pm
New Term of Council begins	November 15, 2026	
End of Campaign Period	December 31, 2026	
Last day to provide written notice of a deficit and extension of campaign period		
Last day to apply to the Superior Court of Justice to extend the time for filing initial financial statements and auditor's reports	March 25, 2027	
Last day to file initial financial statements and auditor's reports	March 30, 2027	2 pm
End of grace period for filing financial statements and auditor's reports (with a \$500 late filing fee)	April 29, 2027	2 pm

Event	Date	Timing
Last day for an elector to apply for a compliance audit of a candidate or registered third party advertiser's initial financial statement	June 28, 2027	
End of extended campaign period	June 30, 2027	
Last day to apply to the Superior Court of Justice to extend the time for filing supplementary financial statements and auditor's reports	September 23, 2027	
Last day to file supplementary financial statements and auditor's reports (applicable only to those who extended their campaign period)	September 24, 2027	2 pm
End of grace period for filing supplementary financial statements and auditor's reports (with a \$500 late filing fee)	October 25, 2027	2 pm
Last day for an elector to apply for a compliance audit of a candidate or registered third party advertiser's supplementary financial statement	December 23, 2027	

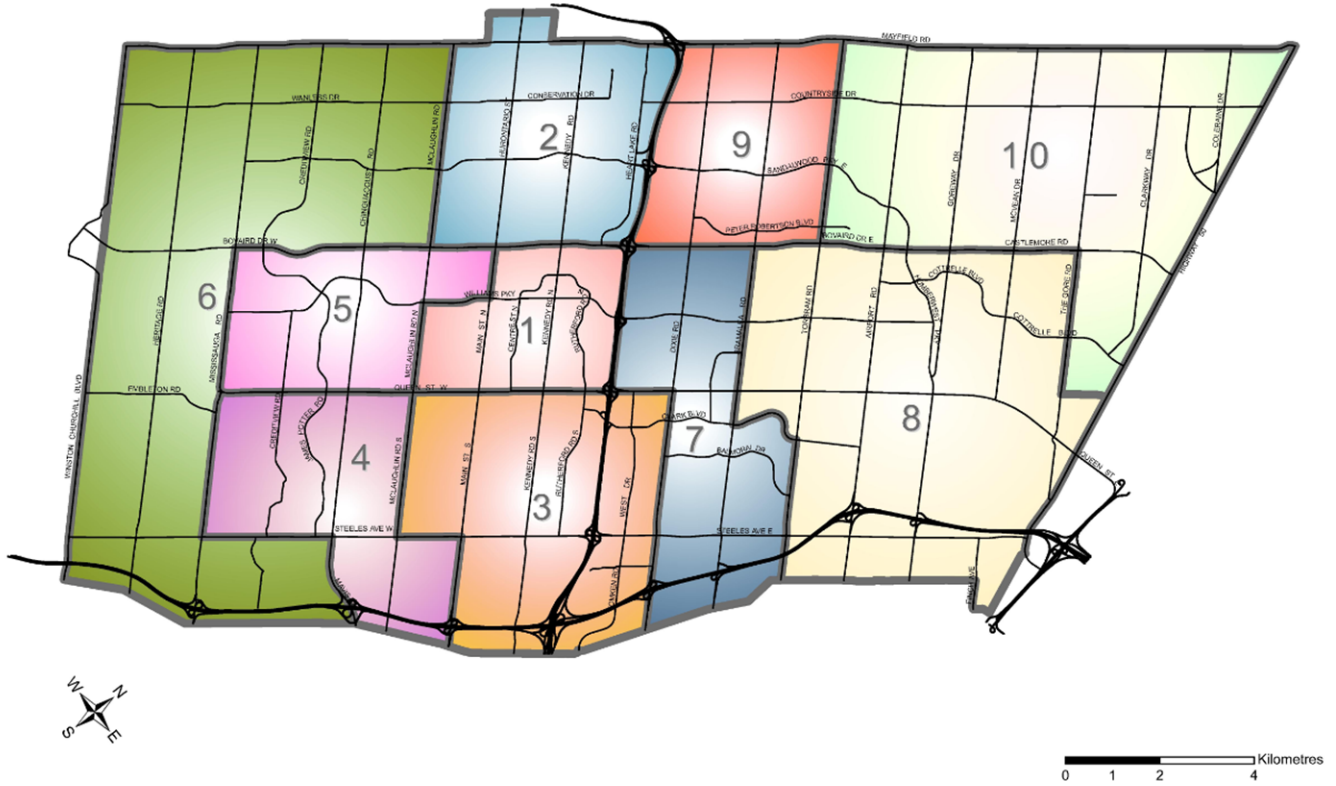
Offices to be Elected

For this election, members will be elected for the term commencing November 15, 2026, and ending November 14, 2030, for the following offices:

Office	Ward Boundary	To be Elected
Mayor	City Wide	One (1)
Regional Councillor*	Wards 1 & 5	One (1)
	Wards 2 & 6	One (1)
	Wards 3 & 4	One (1)
	Wards 7 & 8	One (1)
	Wards 9 & 10	One (1)
City Councillor	Wards 1 & 5	One (1)
	Wards 2 & 6	One (1)
	Wards 3 & 4	One (1)
	Wards 7 & 8	One (1)
	Wards 9 & 10	One (1)
Trustee, Peel District School Board (English Public)	Wards 1 & 5	One (1)
	Wards 2 & 6	One (1)
	Wards 3 & 4	One (1)
	Wards 7 & 8	One (1)
	Wards 9 & 10	One (1)
Trustee, Dufferin-Peel Catholic District School Board (English Separate)	Wards 1, 3 & 4	One (1)
	Wards 2, 5 & 6	One (1)
	Wards 7, 8, 9 & 10	One (1)
Trustee, Conseil scolaire Viamonde (French Public)	Peel Region Wide	One (1)
Trustee, Conseil scolaire catholique MonAvenir (French Separate)	Brampton, Caledon, Guelph and municipalities in Dufferin and Wellington Counties	One (1)

- * As prescribed by the Provincial Government and Region of Peel, the City of Brampton is required to appoint three additional members to Regional Council after each municipal election. The Regional Councillors will be selected from among the five City Councillors.

Map of Brampton's Wards



Filing your Notice of Registration

Registrations in the prescribed form (available online and from the City Clerk's Office in April 2026) must be filed by appointment at the City Clerk's Office, during regular business hours (8:30 am to 4:30 pm), in person by the third party advertiser or the third party advertiser's agent.

Third party advertisers are encouraged to file their registration in person. If you are unable to file in person, please contact the City Clerk's Office as there are additional requirements for filing through an agent.

The person filing the registration (individual third party advertiser or official representative of a corporation or trade union) will be required to show identification at the time of filing their Notice of Registration. A representative who wishes to register on behalf of a corporation or trade union third party advertiser must provide a letter of authorization from a designated official of the corporation or trade union.

Please bring a piece of identification from the prescribed list of *Acceptable Forms of Identification for Proof of Name and Address* (see page 9).

In addition to the Notice of Registration, a third party advertiser (or official representative of) will be required to complete a Declaration of Qualification.

In accordance with the *Municipal Elections Act, 1996*, the Clerk is required to examine each notice of registration and if satisfied that the individual, corporation or trade union is qualified to be registered, certify the notice of registration by signing it. Certification can take up to two (2) business days.

In accordance with the *Municipal Elections Act, 1996*, documents and materials filed with the City Clerk's Office are public records and, until their destruction, may be inspected by any person at the Clerk's Office.

Where to File

Registrations must be filed by appointment with the City Clerk's Office. Appointments may be booked online at www.brampton.ca/skiptheline or by calling 905.874.2000. The online appointment booking service will be available shortly before the registration period begins.

During your appointment, please be prepared for City Clerk's staff to review your forms, provide pertinent information and documents, and advise of next steps. This may take the total allotted time of forty-five (45) minutes.



A third party advertiser may neither spend money on, nor receive money for, a campaign before they have filed a Notice of Registration and received confirmation of certification by the Clerk.

Eligibility for Registration

Section 88.6 of the *Municipal Elections Act, 1996*, as amended, states:

Eligibility for registration

88.6 (4) Only the following persons and entities are eligible to file a notice of registration:

1. An individual who is normally resident in Ontario
2. A corporation that carries on business in Ontario
3. A trade union that holds bargaining rights for employees in Ontario

Restriction

(5) The following persons and entities are not eligible to file a notice of registration:

1. A candidate whose nomination has been filed under section 33
2. A federal political party registered under the *Canada Elections Act* (Canada) or any federal constituency association or registered candidate at a federal election endorsed by that party
3. A provincial political party, constituency association, registered candidate or leadership contestant registered under the *Election Finances Act*
4. The Crown in right of Canada or Ontario, a municipality or local board

Third party advertisements shall not be under the direction of a candidate whose nomination has been filed.

What do I do Next?

1. Book an appointment to file your registration.

Appointments can be booked [online](#) starting April 20, 2026. The City Clerk's Office is open for registration appointments from 8:30 am to 4:30 pm.

2. Bring the following to your appointment with the City Clerk's Office:

- Three (3) completed forms (included in this package):
 - Notice of Registration – Third Party – Form 7
 - Consent by Third Party Advertiser (E2652)
 - Declaration of Qualification (E2653, E2654 or E2655)
- Acceptable form of identification (see page 9)
- Letter of authorization from designated official (for corporation or trade union third party advertisers – if applicable)



Do not alter or amend the required forms.

Electronic, faxed or mailed forms will **NOT** be accepted.

Important Legislation

- [Municipal Elections Act, 1996](#)
- [City of Brampton Election Signs By-law 117-2025](#)

Acceptable Forms of Identification

1. Ontario driver's licence
2. Ontario Health Card (photo card)
3. Ontario Photo Card
4. Ontario motor vehicle permit (vehicle portion)
5. Cancelled personalized cheque
6. Mortgage statement, lease or rental agreement relating to property in Ontario
7. Insurance policy or insurance statement
8. Loan agreement or other financial agreement with a financial institution
9. Document issued or certified by a court in Ontario
10. Any other document from the government of Canada, Ontario or a municipality in Ontario or from an agency or such a government
11. Any document from a Band Council in Ontario established under the *Indian Act* (Canada)
12. Income tax assessment notice
13. Child tax benefit statement
14. Statement of employment insurance benefits paid T4E
15. Statement of old age security T4A (OAS)
16. Statement of Canada Pension Plan benefits T4A (P)
17. Canada Pension Plan statement of contributions
18. Statement of direct deposit for Ontario Works
19. Statement of direct deposit for Ontario Disability Support Program
20. Workplace Safety and Insurance Board statement of benefits T5007
21. Property tax assessment
22. Credit card statement, bank account statement, or RRSP, RRIF, RHOSP or T5 statement
23. CNIB Card or a card from another registered charitable organization that provides services to persons with disabilities
24. Hospital card or record
25. Document showing campus residence, issued by the office or officials responsible for student residence at a post-secondary institution
26. Document showing residence at a long-term care home under the *Fixing Long-Term Care Act, 2021*, issued by the Administrator for the home
27. Utility bill for hydro, water, gas, telephone or cable TV or a bill from a public utilities commission
28. Cheque stub, T4 statement or pay receipt issued by an employer
29. Transcript or report card from a post-secondary school

Instruction

It is the responsibility of the person incurring expenses to file a complete and accurate notice. Please print or type information (except signatures).

Box A: Notice of Registration (Individuals, Corporations and Trade Unions)

Registration for an Individual, Corporation or Trade Union in the Following Municipality

Name of Individual, Corporation or Trade Union (Registrant)

Mailing Address (Registrant)

Suite/Unit Number	Street Number	Street Name
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Municipality	Province	Postal Code
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Email Address	Telephone Number	Telephone Number 2
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Box B: Designation of an Official Representative (Corporations and Trade Unions)

Name of person signing (Official Representative)

Last Name or Single Name	Given Name(s)
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Mailing Address (Official Representative)

Suite/Unit Number	Street Number	Street Name
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Municipality	Province	Postal Code
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Email Address	Telephone Number	Telephone Number 2
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Box C: Additional Information (Corporations)

Business Name

Corporation Number (Indicate whether Ontario Corporation Number, Federal Corporation Number, etc.)

Names of Principal Officers

- | | |
|-----------|-----------|
| 1. _____ | 2. _____ |
| 3. _____ | 4. _____ |
| 5. _____ | 6. _____ |
| 7. _____ | 8. _____ |
| 9. _____ | 10. _____ |
| 11. _____ | 12. _____ |

Box D: Declaration of Qualification

I, _____, the Registrant (or Official Representative of the Registrant), referred to in this notice, do hereby declare that:

- (1) The information in this notice of registration is, to the best of knowledge and belief, true;
- (2) The Registrant is qualified to be registered as a third party advertiser; and
- (3) I am authorized to sign on behalf of the Registrant (applies only where the Registrant is a corporation or trade union).

Signature of Registrant (or Official Representative)

Date (yyyy/mm/dd)

Date Received (yyyy/mm/dd)	Time Received	Initial of Registrant (or Official Representative) (if filed in person)	Signature of Clerk or Designate
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Certification by Clerk or Designate

I, the undersigned clerk of this municipality, do hereby certify that I have examined the notice of registration of the aforesaid registrant filed with me and am satisfied that the registrant is qualified to incur expenses and that the notice of registration complies with the Act.

Signature of Clerk or Designate

Date Certified (yyyy/mm/dd)



Consent by Registered Third Party Advertiser (E2652)

Access to Registered Third Party Contact Information

Notice of Collection

Personal information on this form is collected under the authority of the *Municipal Elections Act, 1996, S.O 1996, c.32*, Schedule, and will be used for the third party advertiser registration process in the 2026 Brampton Municipal Election and will be available for public inspection in the office of the Clerk, City of Brampton until the next municipal election. Questions about this collection of personal information should be directed to Roger Wilson, Coordinator, Elections, City Clerk's Office, City of Brampton.

Third Party Advertiser consent with respect to release of contact information

To facilitate third party advertiser contact with the public and the media, third party advertisers can choose to post contact information on the City's BramptonVotes website – third party advertiser consent is required to post this information. **There is no obligation on the part of a candidate to authorize the release of this contact information.** Decisions regarding the posting of this contact information should be made below.

Please note that posting City, Region or School Board telephone, fax numbers, websites or email addresses as contact information is not permitted.

I have read the above explanation concerning the release of contact information, and having considered it, I hereby provide the following direction to the City Clerk's Office:

- I do not consent to the release of my contact information except as provided for in the *Municipal Elections Act, i.e., by making it available for public viewing at the City Clerk's Office.* (Only the third party's name, their official representative, if applicable, and type of third party will be posted on the BramptonVotes website.)
- I hereby authorize and consent to the release of the following contact information in response to requests for information made to the City Clerk's Office. I understand that this information will be posted on the City's BramptonVotes website, and may be released via telephone or email. (Please fill in and check the information to be released.)

Information type	Contact details	Release
Mailing address		<input type="checkbox"/>
Website		<input type="checkbox"/>
Email address		<input type="checkbox"/>
Social media (may include one of: Facebook, Instagram, X, LinkedIn, Snapchat, TikTok)		<input type="checkbox"/>
Campaign phone number		<input type="checkbox"/>
Cell phone number		<input type="checkbox"/>

A registrant or official representative of the registrant may change or revoke this instruction at any time by submitting a request in writing to the City Clerk's Office.

Name of Registrant or Official
Representative of the Registrant: _____
(please print)

Signature of Registrant or Official
Representative of the Registrant: _____ Date _____

Notice of Collection

Personal information on this form is collected under the authority of the *Municipal Elections Act, 1996*, S.O 1996, c.32, Schedule, and will be used for the registration process in the 2026 Brampton Municipal Election and will be available for public inspection in the office of the Clerk, City of Brampton until the next municipal election. Questions about this collection of personal information should be directed to Roger Wilson, Coordinator, Elections, City Clerk's Office, City of Brampton.

Declaration of Qualification

I, _____, registering as an individual third party advertiser for the 2026 Municipal Election,

Do Solemnly Declare That:

1. I am eligible pursuant to the *Municipal Elections Act, 1996*, as amended, to be registered as a third party advertiser.
2. Without limiting the generality of paragraph 1, I am an individual who normally resides in Ontario.
3. I am not ineligible or disqualified under the *Municipal Elections Act, 1996*, or any other *Act* to be a registered third party advertiser.
4. Without limiting the generality of paragraph 3, I am not:
 - i. A candidate whose nomination has been filed under Section 33 of the *Municipal Elections Act, 1996*.
 - ii. A federal political party registered under the *Canada Elections Act* or any federal constituency association or registered candidate at a federal election endorsed by that party.
 - iii. A provincial political party, constituency association, registered candidate or leadership contestant registered under the *Election Finances Act*.
 - iv. Ineligible to be registered as a third party advertiser for the 2026 Municipal Election pursuant to Section 88.27 (1) of the *Municipal Elections Act, 1996*, as a result of any document required to have been filed or payment required to have been paid in either of the last two (2) municipal elections.
5. Any third party advertisements which I may make shall not be under the direction of a candidate whose nomination has been filed under Section 33 of the *Municipal Elections Act, 1996*.

AND I make this solemn Declaration conscientiously believing it to be true, and knowing that it is of the same force and effect as if made under oath and by virtue of the *Canada Evidence Act*.

Declared before me at the City of Brampton in the Regional Municipality of Peel

this _____ day of _____, 2026

(signature of Clerk or designate)

(signature of third party advertiser, signed in front of the Clerk)

Notice of Collection

Personal information on this form is collected under the authority of the *Municipal Elections Act, 1996*, S.O 1996, c.32, Schedule, and will be used for the registration process in the 2026 Brampton Municipal Election and will be available for public inspection in the office of the Clerk, City of Brampton until the next municipal election. Questions about this collection of personal information should be directed to Roger Wilson, Coordinator, Elections, City Clerk's Office, City of Brampton.

Declaration of Qualification

I, _____, a representative of _____
(name of representative) (the "Corporation")

am registering this corporation as a third party advertiser for the 2026 Municipal Election and,

Do Solemnly Declare That:

1. The Corporation is eligible pursuant to the *Municipal Elections Act, 1996*, as amended, to be registered as a third party advertiser.
2. Without limiting the generality of paragraph 1, the Corporation is a corporation that carries on business in Ontario.
3. The Corporation is not ineligible or disqualified under the *Municipal Elections Act, 1996*, or any other *Act* to be a registered third party advertiser.
4. Without limiting the generality of paragraph 3, the Corporation is not ineligible to be registered as a third party advertiser for the 2026 Municipal Election pursuant to Section 88.27(1) of the *Municipal Elections Act, 1996*, as a result of any document required to have been filed or payment required to have been paid in either of the last two (2) municipal elections.
5. Any third party advertisements which may be made by the Corporation shall not be under the direction of a candidate whose nomination has been filed under Section 33 of the *Municipal Elections Act, 1996*.
6. I am an authorized representative of the Corporation holding the office of: _____

AND I make this solemn Declaration conscientiously believing it to be true, and knowing that it is of the same force and effect as if made under oath and by virtue of the *Canada Evidence Act*.

Declared before me at the City of Brampton in the Regional Municipality of Peel

this _____ day of _____, 2026

(signature of Clerk or designate)

(signature of representative of third party advertiser, signed in front of the Clerk)

Notice of Collection

Personal information on this form is collected under the authority of the *Municipal Elections Act, 1996*, S.O 1996, c.32, Schedule, and will be used for the registration process in the 2026 Brampton Municipal Election and will be available for public inspection in the office of the Clerk, City of Brampton until the next municipal election. Questions about this collection of personal information should be directed to Roger Wilson, Coordinator, Elections, City Clerk's Office, City of Brampton.

Declaration of Qualification

I, _____, a representative of _____
(name of representative) (the "Trade Union")

am registering this trade union as a third party advertiser for the 2026 Municipal Election and,

Do Solemnly Declare That:

1. The Trade Union is eligible pursuant to the *Municipal Elections Act, 1996*, as amended, to be registered as a third party advertiser.
2. Without limiting the generality of paragraph 1, the Trade Union is a trade union that holds bargaining rights for employees in Ontario.
3. The Trade Union is not ineligible or disqualified under the *Municipal Elections Act, 1996*, or any other *Act* to be a registered third party advertiser.
4. Without limiting the generality of paragraph 3, the Trade Union is not ineligible to be registered as a third party advertiser for the 2026 Municipal Election pursuant to Section 88.27(1) of the *Municipal Elections Act, 1996*, as a result of any document required to have been filed or payment required to have been paid in either of the last two (2) municipal elections.
5. Any third party advertisements which may be made by the Trade Union shall not be under the direction of a candidate whose nomination has been filed under Section 33 of the *Municipal Elections Act, 1996*.
6. I am an authorized representative of the Trade Union holding the office of _____

AND I make this solemn Declaration conscientiously believing it to be true, and knowing that it is of the same force and effect as if made under oath and by virtue of the *Canada Evidence Act*.

Declared before me at the City of Brampton in the Regional Municipality of Peel

this _____ day of _____, 2026

(signature of Clerk or designate)

(signature of representative of third party advertiser, signed in front of the Clerk)