

# Training, Colleges & Universities

Hon. Merrilee Fullerton



## Ministry of Training, Colleges & Universities

The Honourable Merrilee Fullerton, Minister

**Meeting:** The Honourable Merrilee Fullerton, Minister  
*Monday, August 20, 2018*  
*5:45 pm – 6:00 pm*  
*Westin Hotel, Ash Room, Executive Floor*

**Topics:** University Campus

## Brampton's Ryerson/Sheridan University campus

### Our Asks:

**That the Province affirms its commitment to bring a Ryerson/Sheridan university campus to Brampton.**

**That the Province provides support to grow enrolment at the new downtown Brampton Ryerson/Sheridan university campus to create new waves of trained and re-trained workers to fill the jobs of tomorrow.**

### Why is the university downtown campus important to Brampton?

- Brampton City Council has made an historic commitment of up to \$50 million for a new university (and an additional \$100 million for an associated joint-use facility).
- Growing the initial enrolment to 5,000 is required to fully realize the transformative impact of the project and support acceleration of job creation, innovation and economic development.
- **Construction impact** (for a 5,000 student university and joint-use facility): 3,150 direct and indirect full-time jobs and economic output of \$678.8 million.
- **Operational impact** (for a 5,000 student university and joint-use facility): 1,925 direct and indirect full-time jobs and economic output of \$308.2 million annually.

### A new university campus in Brampton

The City of Brampton, along with its partners Ryerson University and Sheridan College, has begun work on bringing a new university campus to downtown Brampton.

- A new 2,000-student, technology-focused campus is slated to open for classes in fall 2022.
- Programming will focus on providing students with data-driven science and business skills, paired with experiential learning.
- Plans include the new campus, a partnership for a National Centre for Cybersecurity, and a Centre for Innovation – a joint-use facility that will include public and academic libraries, collaboration space and an innovation zone.

### University Economic Impact

#### Construction impact (for a 5,000 student university):

- 3,150 direct and indirect full time jobs
- Economic output: \$678.8 million – about 80 per cent is expected to occur in Brampton
- Additional revenue for local and regional governments

#### Operational impact (for a 5,000 student university):

- 1,925 direct and indirect full time jobs annually
- Economic output: \$308.2 million annually – about 80 per cent is expected to occur in Brampton
- An estimated 2.3 million annual users for a Centre for Innovation, including almost 200,000 from outside Brampton

#### Student and visitor spending (for a 5,000 student university):

- Economic output: \$53.5 million annually – with more than 70 per cent occurring in Brampton
- 310 direct and indirect full time jobs annually

#### Other benefits:

- A downtown location will spur local and regional transit and connections to the innovation corridor, decrease commercial vacancy and build a Brampton destination.
- Brampton's large immigrant base, particularly from South Asia, provides a unique opportunity to attract a growing number of international students studying in Canada. In 2015, 63 per cent of international students in Canada originated from South and East Asia.
- A university education increases earning potential – an average of \$43,000 more per year for post-secondary graduates across all age categories when compared to secondary graduates.
- Over an eight-month academic year, a Brampton student could save \$800 and 800 hours in commuting costs and time compared to attending university in downtown Toronto.
- Business incubators – as currently planned for the Centre for Innovation – help create hundreds of new jobs, help keep those jobs local, and raise millions of dollars for business ventures.

### INFORMATION CONTACT

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