

Brampton Fire and Emergency Services -- Vehicle Extrication Team  
c/o Brent Robillard  
8 Rutherford Road South  
Brampton, Ontario  
L6W 3J1

Dear Sir or Madam,

The Brampton Fire and Emergency Service has given approval for the Vehicle Extrication Team to seek a limited number of corporate sponsors to support the team for the 2007 year. For this reason I have contacted you with the hope that we could establish a mutually beneficial promotional approach for your company and the Brampton Fire Department. We have established many levels of sponsorship that may interest you for the up coming year. If your business wishes to sponsor above the levels included in this package the Brampton Vehicle Rescue Team will happily work with you to find additional avenues of corporate recognition/advertising to accommodate you.

The focus of this team and the Brampton Fire and Emergency Services is to provide the public with the most highly trained individuals prepared to respond to all emergencies when the need arises. The Vehicle Rescue Team was established in Brampton in 2004 to work outside the daily activities and training of the department and attend learning symposiums in this area. The members of the team volunteer their own money and time to improve their skills in Vehicle Rescue. The symposiums attended by the team bring together other Fire Departments to discuss, share, and learn about vehicle rescue systems. This gives departments the opportunities to not only learn new and safer ways to perform our jobs but also to display these techniques to the public in an open forum focused on education. Since that time the team has been involved with many symposiums throughout Canada and the United States as well as Brampton Safe City, "Road Safety Starts With You" program. This coming year the team will continue to attend local learning symposiums as well as an International Symposium in Indianapolis, and World Rescue Organization Symposium in Barcelona, Spain.

Your consideration of this program is greatly appreciated. This sponsorship program will be closed when the Vehicle Rescue Team's target fundraising goal has been reached, any further sponsorships can be used in future years based on the wishes of your company. All organizations wishing to sponsor the team this year can do so by either contacting myself or by sending a check directly to the team at the above address. Any questions regarding the program may be directed to myself at the numbers or e-mail address listed below.

Respectfully yours,

Brent Robillard  
(905)-628-0926  
(905)-874-2717  
autoxteam@brampton.ca

The following amounts are suggested sponsorship values, if you wish to donate more than the listed amounts, the team can meet with you to discuss further recognition opportunities for your business.

**\$2000.00**

- Company logo/name displayed on all six rescuers Flight Suit Gear located in area of your choosing to be worn at all appearances and learning symposiums
- Company logo/name displayed on Brampton Extrication Team banner to be displayed throughout year with all appearances by team including Learning Symposiums
- Recognition as a Sponsor on Brampton Extrication Team website with link to business homepage
- Team Plaque including picture with personal thanks to your self/business
- Framed letter of appreciation from the Brampton Fire and Emergency Services Extrication Team

**\$1500.00**

- Company logo/name displayed on one rescuers Flight Suit Gear located on chest/back to be worn at all appearances and learning symposiums
- Company logo/name displayed on Brampton Extrication Team banner to be displayed throughout year with all appearances by team including Learning Symposiums
- Recognition as a Sponsor on Brampton Extrication Team website with link to business homepage
- Team Plaque including picture with personal thanks to your self/business
- Framed letter of appreciation from the Brampton Fire and Emergency Services Extrication Team

**\$1250.00**

- Company logo/name displayed on one rescuers Flight Suit Gear located on arm/leg to be worn at all appearances and learning symposiums
- Company logo/name displayed on Brampton Extrication Team banner to be displayed throughout year with all appearances by team including Learning Symposiums
- Recognition as a Sponsor on Brampton Extrication Team website with link to business homepage
- Team Plaque including picture with personal thanks to your self/business
- Framed letter of appreciation from the Brampton Fire and Emergency Services Extrication Team

**\$1000.00**

- Company logo/name displayed on Brampton Extrication Team banner to be displayed throughout year with all appearances by team including Learning Symposiums
- Recognition as a Sponsor on Brampton Extrication Team website with link to business homepage
- Team Plaque including picture with personal thanks to your self/business
- Framed letter of appreciation from the Brampton Fire and Emergency Services Extrication Team

**\$750.00**

- Recognition as a Sponsor on Brampton Extrication Team website with link to your companies homepage
- Team Plaque including picture with personal thanks to your self/business
- Framed letter of appreciation from the Brampton Fire and Emergency Services Extrication Team

**\$500.00**

- Team Plaque including picture with personal thanks to your self/business
- Framed letter of appreciation from the Brampton Fire and Emergency Services Extrication Team

**\$250.00**

- Framed letter of appreciation from the Brampton Fire and Emergency Services Extrication Team.